

# Vladimír Jarkovský

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## CTO / Product Engineer - Enhanza AB

2020 - Now | Full-time | Working remotely

I was the very first employee at Enhanza and have treated it as my own ever since. It is a data analytics platform that connects to a customer's ERP or CRM and makes all their data easy to analyze through a universal data model, agnostic to the original system, country or currency. At Enhanza, I built all the customer-facing applications from the very first line of code as the only developer there. I also acted as a “bridge” between the product and our customers, regularly holding customer calls helping shape the features I was building, but also attending trade fairs to connect with our customers personally. As our team grew to include external agencies (data engineering and DevOps), I also became the technical bridge between our CEO and those teams, helping with technical decisions and keeping everyone aligned.

- **Built-in BI platform:** I built a BI tool aimed at our less data-savvy customers, allowing them to easily create charts, reports and share those reports across their whole organization. Making sure we offered enough capabilities while keeping it simple was a challenge, but ultimately it allowed us to widen the top of our customer funnel.
- **AI-powered data assistant:** I created an AI assistant that is able to hook into the BI platform I built and turn natural language questions to charts or complete reports. It can also help edit existing charts, analyze the data in them or answer basic questions that would otherwise need to be handled by our support staff.
- **Architecture:** I designed a partner/client architecture that allows BI agencies or accounting firms to invite their clients, manage their workspaces and selectively share charts or reports with their whole client base, just some of the clients or keep private.
- **Migration to Supabase:** A move I championed for almost two years. Moving away from NoSQL database (Firestore) simplified our multi-tenant architecture and sharing of resources between partners and their clients.
- **Marketing site:** I am not really a designer, but I think it worked out pretty well 😊 Especially since it was done at a time crunch, before an event we were attending.
- **Business growth:** Right now we are serving around 600 companies and have gotten to profitability with around 86% customer retention rate and, lately, negative MRR churn rate. There was a partial exit (49%) last year to outside investors and the company is now hiring more employees in Stockholm.

**Technologies I use on a daily basis:** TypeScript, React, Next.js, Supabase, BigQuery, Claude Code, Vercel AI SDK, OpenAI API, Cube, GCP, Cypress. Deployed on Vercel.

## Web Developer - DHL Transportörerna Intresse AB

2018 - 2020 | Part-time while freelancing | Working remotely

I built their marketing site (still running to this day) and a full backend portal for their logistics partners. Partners have access to a knowledge hub and their profile page where they can list job ads looking for truck drivers. Most importantly, they have access to a custom parcel tracking system I built, connected to DHL's API. Partners can look up parcel IDs and get real-time status, route information and further details about the shipment.

Their CEO at the time was the same person who later founded Enhanza and hired me there.

## Web Developer - inContext AB

2015 - 2018 | Full-time & part-time while freelancing | Working remotely

After building a marketing site for this personnel agency as a freelancer, I was hired to build an internal communication platform, allowing their distributed consultants to still feel connected to inContext instead of their current assignments. The platform helped to feature new assignments, company news and managed personal development plans and personal mission statements that helped the engineers to develop further. We went through multiple iterations, from a solution built on top of WordPress to a Salesforce-based app when the company shifted platforms.

When my services were no longer needed, the CEO of inContext recommended me to his brother who was the CEO of DHLT at the time and I have been working with him ever since.

## Freelance WordPress Developer

2013 - 2020

I completed over 150 projects on Codeable, a vetted WordPress freelance platform but also outside of the platform through word of mouth. Projects ranged from small fixes to full websites. I always preferred starting from zero and going all the way to production where I was handling both the tech as well as the design. I maintained several good relationships from there, some of them continue to this day. It was on Codeable where the CEO of inContext discovered me.

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### Skills and Technologies

**Frontend:** TypeScript, React, Next.js, Tailwind CSS

**Backend:** Node.js, Supabase & PostgreSQL, REST APIs, BigQuery, Cube, Firebase

**AI/LLM:** Claude Code, Vercel AI SDK, OpenAI API

**Infrastructure:** Vercel, GitHub, GCP

**Familiar:** Python (not my strong suit, for now...), Ruby on Rails, WordPress, PHP, Airbyte, Metabase, Looker Studio, Fivetran

## Languages

**English:** Near-native fluency

**Czech:** Native

**Swedish:** Just basic reading comprehension (after two years of Duolingo!)

## Education

**The Odin Project and other self-directed courses** - I am a self-taught programmer and was always interested in full-stack technologies. Just ask my YouTube playlists.

**High School of Applied Cybernetics** - Hradec Králové, Czech Republic | 2009 - 2013

Focused on Microsoft technologies (C# and .NET). Never ended up pursuing these technologies further. Also obtained a couple of Cisco certificates.